

CLE Presenter Information

ApexCLE develops academic programs that encourage and support both an increase in a participant's depth of knowledge as well as an increase in their breadth of knowledge. In order to meet this goal, we continue to search for high quality, knowledgeable presenters. We invite you to submit a proposal for a CLE presentation. We recognize the value of your time and knowledge and compensate you with a royalty based upon sales.



This information and the attached application are designed to familiarize you with our process and provide you with the opportunity to present your expertise to the 80,000 attorneys in Illinois. We encourage you to review this information and contact us with any questions. The application is located on the last page of this material.

ApexCLE differs significantly from the typical videotaped seminar. Unlike a live seminar with a video camera in the corner, we have the ability to record seminars in state-of-the-art high definition digital video, wide-screen format. This process is used to create video recordings compatible with today's HD TVs, DVDs, Blu-Ray DVDs, HD-DVDs, and the pending Holographic Versatile Disc (HVD). Our production is completed in either a theater, studio, conference room or your location. The result is the highest quality presentation available anywhere. By combining your extensive knowledge with the highest quality recording available and extensive marketing, we are able to produce a seminar unmatched by any other CLE provider.

The steps to complete a presentation are simple:

- 1) Complete this simple application and a presenter agreement,
- 2) Determine the date that you can attend a recording session,
- 3) Provide your written material to us approximately 10 days before the recording session.

Following the recording, we will provide all the postproduction services, marketing, printing of CDs and DVDs and related activities. You can think of this process as similar to a book publishing agreement, you provide the presentation, we will print, market and publish the final product and compensate you with a royalty based upon sales.

We also provide you with an email address and phone number for interaction with the participants.



Participant Interactivity

We value strong interaction between the presenter and the participant in our seminars. We support contact be the participant through email or phone as well as a general blog on our website. We do not give out your email or phone number but, instead, provide an email address and phone number for the participant to send messages to you for your response. You are free to provide as much contact information of your own that you wish to provide. We will publish your personal contact information only if you request us to publish it.

When you receive an email or phone message, we request that you respond to the inquiry as soon as possible. We encourage a return contact by the end of the next business day.

CLE Topics

ApexCLE, Inc. has established a mix of various programs for development. This includes topics we are actively seeking as well as topics within the areas of law as categorized by the Illinois MCLE Board. Since the approval of seminars may expire within a year or so, we are updating and repeating seminars on a continual basis.

If you would like to present on one of the following topics, please contact us and we will work with you to develop an outline, scope of written material and date for recording your presentation. If you have an idea that is not listed below, please share that with us and we will work with you to develop a program within your expertise.

The following list is not exhaustive and is not intended to restrict your seminar. You are free to select from one of the following areas or provide us with your own selection.

Possible CLE seminar areas and topics:

General	Any area of general legal interest
Litigation	Motion Practice Drafting The Pleadings: Complaints And Answers Written Discovery Oral Discovery Expert Discovery Federal Rules Of Discovery Rules Of Evidence Creating The Foundation For Evidence Admission Selecting A Jury Opening Statements And Closing Arguments Presenting Your Client At Deposition And Trial Cross-Examination Of Experts Graphics and Demonstrations
Contracts	Fundamental Of Contract Drafting Conditions, Exclusions And Other Terms Litigating The Written Instrument Introduction Of The Instrument At Trial Introduction Of The Instrument At A Motion



Business	Business Formation Business Mergers And Acquisitions Insurance Considerations For Businesses Workers Compensation Employer Liability Buying an Existing Business Franchise Law and Start-Ups Legal Aspects of Business Start-Ups
Torts	Personal Injury Medical Malpractice Automobile Accidents Slip And Falls Developing The Personal Injury Medical Evidence Theories Of Liability Landowner Duties Dram shop Cases
Insurance	Personal Insurance Coverage Legal Malpractice Coverage Commercial Liability Coverage Director And Officer Coverage Property Coverage First Party Coverage Third Party Coverage
Law Office Technology	Computer Hardware Computer Software Telephone Systems, Rent, Lease Or Own VOIP Systems Data Protection Presentation Software
Law Office Management	The Law Firm Business Plan The Law Firm Marketing Plan The Thirty Minute Marketing Plan Hiring and Firing Attorneys Internal Marketing Case Management and Software Support Client Management and Software Support Support Staff Motivation Better Legal Writing
Law Office Marketing	Mining You Existing Clients Creating a Buzz Internet Marketing Television Marketing Radio Marketing The Power of a Database How to Schmooze Creating Great First Impressions Every Introduction is a Potential Client Contact Listening Your Way to Increased Business Twenty Hidden Clients In Your Backyard Public Relations and Crisis Management Financial Management for the New Firm

Real Estate	Investing Closing for Your Client Title Insurance Landlord Law Foreclosures Rental Law
Criminal Law	Defending the Assault & Battery Case Drugs & Narcotics Cases DUI Cases Felony Issues and Defenses Misdemeanor Issues and Defenses Plea Bargains Traffic Cases
Healthcare Law	
Intellectual Property	
Corporate Law	
Federal Civil Practice	
Other	Grant Writing Fundraising International Law Import/Export Not-For-Profits Aviation Law Boating Law

Illinois MCLE Board Categories

Area of Law as Defined by MCLE	Topic
Administrative Law (ADM)	Education Law Federal Worker's compensation Military/Veteran's Benefits Social Security, Social Security Disability State Worker's Compensation Unemployment Compensation
Bankruptcy/Debtor/Creditor (BAN)	Bankruptcy, Collections, Debtor Relations, Foreclosures
Business and Corporations	Accounting Agribusiness Antitrust Corporations & Partnerships Franchise/Dealerships Litigation Mergers & Acquisitions Non-profit Corporations
Commercial and Consumer Law (COM)	Bank/Savings & Loan/Credit Union Construction Contracts Consumer Credit, Consumer Loans Contracts FMHA/FHA/VA Loans Lemon Law Insurance, Insurance Coverage
Constitutional Law (CON)	Civil Rights (General) Discrimination



Criminal Law (CRM)	Assault & Battery, Drugs & Narcotics, DUI, Felony, Juvenile, Misdemeanor, Traffic
Environmental Law (ENV)	Animals Natural Resources Oil & Gas o Water
Ethics (ETH)	Legal Advertising Legal Malpractice Substance Abuse
Family Law (FAM)	Adoption Child Support Custody Disputes Divorce Paternity Protection from Abuse Visitation
Health Law (HEA)	Health Care Medical Malpractice Pharmaceutical
Intellectual Property (INT)	Biotechnology Communications Computers Copyright/Trademark Patent Sports & Entertainment Law Telecommunications
Labor Law (LAB)	Employee Representation Employer Representation Government Regulation Union Representation Workplace Safety
Law Practice Management (LPM)	
Miscellaneous (MSC)	Federal Civil Court, Federal Criminal Court General Practice Immunization and Naturalization Indian Law International Law Public Utility Law
Municipal Law (MUN)	District Attorney Eminent Domain
Professional Responsibility (PRF)	Professionalism Diversity Issues, Mental Illness, Addiction Issues, Civility, Legal Ethics
Real Property (REL)	Boundary Disputes Business Properties Condominium Construction Easements Landlord Property (Miscellaneous) Residential Tenant Zoning

Skills Training (SKL)	Advocacy Discovery Disposition Evidence Experts Judges Juries Negotiations Oral Arguments Trials Witnesses
Special Education (SPC)	Alternative Dispute Resolution Finance Gifted Education Mediation/Arbitration Other Public Benefits Student Discrimination
Taxation (TAX)	Corporate Taxation Federal Tax Individual Tax Local Tax State Tax
TORT (TORT)	Appellate Automobile Accidents Insurance Miscellaneous Tort Personal Injury Product Liability Property Damage
Transportation Law (TRN)	Admiralty Aviation Maritime Law Motor Carrier Motor Vehicles Railroads
Wills and Estates (WIL)	Estate Administration Estate Planning Estates and Trusts Legal Affairs of Senior Citizens Legal Affairs of the Poor Preparation of Wills Probate of Wills